



Your website score

Review of wikipedia.com

Generated on 2014-10-06

Introduction

This report provides a review of the key factors that influence the SEO and the usability of your website.








The rank is a grade, on a 100 points scale, that represents your Internet Marketing Effectiveness. The algorithm is based on 50 criteria, including search engine data, website structure, site performance, and others.

A rank lower than 40 means that there is a lot of areas to improve. A rank above 70 is a good mark and it means that your website is probably well optimized.











Our reports provide actionable advices to improve a site's business objectives. Please contact us for more information.

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Iconography

-  Pass
-  Moderate
-  Fail
-  FYI
-  High impact
-  Medium impact
-  Low impact
-  Very hard to solve
-  Hard to solve
-  Easy to solve



Related Websites

URL	Pages	Backlinks	PR	Score
http://icitelechangement.com	96k	474	-	-
http://multiboss.lv	142k	56k	-	-
http://artwoo.com	161k	157	-	-
http://miroglio.com	296k	8k	-	-

This lists the websites related to your domain. Some may be competitors while others may be websites with related content. You may be able to use this information to see how your competitors are doing. Resource: Use tools to [learn more about your competitors'](#) web marketing strategies.

PageRank



Your website's PageRank is impressive.

PageRank™ (commonly called PR) is a link analysis algorithm used by Google™ to assess the popularity/authority of a website. The PageRank goes from 0 to 10. New websites start at PR0 and authority websites, like Twitter.com, have a PR10.

Websites with a high PageRank™ are crawled more frequently and their outgoing links have more [passing juice](#).

Title

Wikipedia



Length: 9 character(s)

Ideally, your title should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your [most important keywords](#).

Be sure that each page has a unique title.

Resource: Use this [snippet-optimizer](#) to see how your titles and descriptions will look in Google™ search results.

Headings



H1	H2	H3	H4	H5
1	5	0	0	0
<H1>				
<H2> 1 000 000+				
<H2> 100 000+				

Great, your website is structured using HTML headings (**<H1>** to **<H6>**).

Use your keywords in the headings and make sure the first level (**<H1>**) includes your most important keywords. Never duplicate your title tag content in your header tag.

For more [effective SEO](#), use only one **<H1>** tag per page.

This Keyword Cloud provides an idea of your most frequently recurring keywords. They are likely to be the [keywords](#) with the greatest probability of ranking high in the search engines.

Keywords Consistency



	Keywords	Freq	Title	Desc	<H>
★★★	basa	4	×	×	×
★★★	bahasa	3	×	×	×
★★★	libre	2	×	×	×
★★★	articles	2	×	×	×
★★★	wikipedia	2	✓	×	×
	Keywords (2 words)	Freq	Title	Desc	<H>
★★★	basa basa	2	×	×	×

This table highlights the importance of being [consistent with your use of keywords](#). To improve the chance of ranking high in search results with a specific keyword, you should use the most [important keywords consistently](#) in your content, title, description, H titles, internal links anchor text and backlinks anchor text.

Images



We found **14** images on this web page.

12 alt attributes are empty or missing.

http://upload.wikimedia.org/wikipedia/meta/3/3b/Wktionary-logo_sister_1x.png

http://upload.wikimedia.org/wikipedia/meta/a/aa/Wkinews-logo_sister_1x.png

http://upload.wikimedia.org/wikipedia/meta/c/c8/Wkiquote-logo_sister_1x.png

http://upload.wikimedia.org/wikipedia/meta/7/74/Wkibooks-logo_sister_1x.png

http://upload.wikimedia.org/wikipedia/meta/0/00/Wkidata-logo_sister_1x.png

Alternative text ([the alt attribute](#)) is missing for several images. Add alternative text so that search engines can better understand the content of your images.

Remember that search engine crawlers cannot actually "see" images, so the alternative text attribute allows you to assign a specific description to each image.

Alternative text describes your images so they can appear in [Google™ Images](#) search results.

Check the images on your website and make sure [effective alternative text](#) is specified for each image.

Restrict the number of characters in alt text to 150, including spaces, and minimize the size of images to optimize your website's page load times.

Text/HTML Ratio

9.7%



This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

A ratio between [25 and 70 percent](#) is ideal. When it goes beyond that, the page might run the risk of being considered spam.

As long as the [content is relevant](#) and gives essential information, it is a plus to have more of it.

Indexed Pages

106,550

Google™



This is the number of pages on your website that are indexed by search engines. The more pages that are indexed, the better, as this offers more opportunity for your website to be found.

A low number (relative to the total number of pages/URLs on your website) probably indicates that your internal link architecture needs improvement and is preventing search engines from crawling all of the pages on your website. You might want to create/check your site's [XML sitemap](#) and submit it to the major search engines. You must also [build backlinks to your site's internal pages](#) to help search bots [crawl and index](#) your web pages.

Check [Google™ Webmaster Tools](#) under Health and Index Status, to keep track of the status of your site's indexed pages.

Google Preview



This is an example of what your title and description will look like in Google™ search results.

In-Page Links



We found a total of 307 link(s) including 1 link(s) to files



External Links: NoFollow (0%)
External Links: Passing Juice (100%)
Internal Links (0%)

Anchor	Type	Juice
http://bits.wikimedia.org/apple-touch/wikipedia.p...	External Links	Passing Juice
http://bits.wikimedia.org/favicon/wikipedia.ico	External Links	Passing Juice
http://creativecommons.org/licenses/by-sa/3.0/	External Links	Passing Juice
http://bits.wikimedia.org/meta.wikimedia.org/loa...	External Links	Passing Juice
English The Free Encyclopedia 4 614 000+ articl...	External Links	Passing Juice
日本語 フリー百科事典 928 000+ 記事	External Links	Passing Juice

Limit the number of links to 200 per page. Use [Nofollow](#) to optimize the [juice](#) that you want to pass to each link.

Broken Links



No broken links were found on this web page

Congrats, your web page does not contain any [broken internal links](#).

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

Backlinks Counter

2,530,333



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is [crucial to SEO](#), you should have a [strategy](#) to improve the quantity and quality of backlinks.

✓ WWW Resolve This website with and without www redirects to the same page.



Great, your website directs www.wikipedia.com and wikipedia.com to the same URL.

[Redirecting requests](#) from a non-preferred domain is [important](#) because search engines consider URLs with and without "www" as two different websites.

✓ IP Canonicalization Yes



Good, your website's IP address is forwarding to your website's domain name.

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an [htaccess 301 redirect](#) to make sure the IP does not get indexed.

✓ Robots.txt <http://www.wikipedia.com/robots.txt>



Great, your website has a [robots.txt](#) file.

A [robots.txt file](#) allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

[Click here](#) to check your robots.txt file for syntax errors.

✗ XML Sitemap *Missing*



Your website does not have an [XML sitemap](#) - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you [generate](#) an XML sitemap for your website and submit it to both [Google™ Webmaster Tools](#) and [Bing Webmaster Tools](#). It is also good practice to specify your [sitemap's location](#) in your robots.txt file.

✓ URL Rewrite Good, the URLs look clean.



Great! You have [clean \(user-friendly\) URLs](#) which do not contain query strings. Clean URLs are not only [SEO-friendly](#) but are also important for usability.

✓ Underscores in the URLs No



Great, you are not using [underscores](#) (these_are_underscores) in your URLs.

While Google™ treats hyphens (these-are-hyphens) as word separators, it does not treat underscores as word separators.

✓ Domain 1st Registered 14 years ago



Your domain is old enough to encourage search engines to give it a higher rank.

[Domain age matters](#) to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors).

✓ Domain Expiration in 2 years



Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Mobile Rendering



The number of people using the Mobile Web is huge; over **75 percent** of consumers have access to smartphones. **Your website** should **look nice** on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Mobile Load Time



Very Fast

Try to load your website on a mobile device and measure the download time. If your website takes more than five seconds to download on a mobile device, you will **lose 74 percent of your audience!**

Mobile usage is growing fast, especially in North America, where it will soon outpace desktop browsing usage. **Make sure your site loads fast** and that it looks nice on all types of mobile devices. Be sure to not use Flash, and keep photos and videos to a minimum.

Here are **two useful tips** from Google™ for optimizing your mobile site speed.

Mobile Optimization



This web page is super optimized for Mobile Visitors

✗ Mobile CSS

✓ Mobile Redirection

Additional mobile optimization techniques:

✓ Meta Viewport Tag

✓ Apple Icon

✓ Flash content

Optimize the mobile experience even further with the following options:

- [Mobile CSS](#)
- [Meta Viewport Tag](#)
- [Apple Icon](#)
- [Mobile Redirection](#)
- [No Flash content](#)



🕒 URL http://wikipedia.com
Length: 9 character(s)

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines. A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., <http://www.mysite.com/en/products>).

Keep in mind that URLs are also an important part of a comprehensive [SEO strategy](#). Use clean URLs to [make your site more "crawlable" by Google™](#).

Resource: Search for a [good domain name](#). If no good names are available, consider a [second hand domain](#). To prevent brand theft, you might consider trademarking your domain name.

✅ Favicon Yes
🔍 ⚙️

Great, your website has a [favicon](#). Make sure this favicon is [consistent with your brand](#).

Resource: Check out this [amazing idea](#) for improving the user experience with a special favicon.

✅ Custom 404 Page Great, your website has a custom 404 error page.
🔍 ⚙️

Take advantage of the opportunity to provide a [beautiful](#) 404 Error Page for your visitors.

🕒 Page Size 41.3 KB (World Wide Web [average is 320 Kb](#))
🔍

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 300 Kb.

Tip: Use images with a small size and optimize their download with [gzip](#).

✅ Load Time 0.01 second(s) (3194.8 kB/s)
🔍 ⚙️

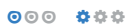
Your website is fast. Well done.

Site speed is becoming an [important factor](#) for ranking high in Google™ search results and enriching the user experience.

Resources: Check out Google™'s developer tutorials [for tips](#) on how to to make your website run faster.

Monitor your server and receive SMS alerts when your website is down with a [web monitoring service](#).

Language



Declared: *mul*

Detected: *German*

The language you have specified for your website is different than the language detected by Google™. Use the [META Language Attribute](#) to declare the intended language of your website.

Tips for multilingual websites:

- Define the language of the content in each page's HTML code.
- Specify the language code in the URL as well (e.g., "mywebsite.com/fr/mycontent.html").

Printability



We could not find a Print-Friendly CSS

This is a special CSS style sheet which ensures that unnecessary interface designs and images are left out when printing pages from your site, saving the user a lot of ink.

It is just another way to provide a rich user-experience.

If you do not have a print style sheet yet, [set one up](#).

Microformats



We found 1 type(s) of Microformat

```
rel="license"
```

Good, this web page takes advantage of Microformats.

A [microformat](#) is a technical semantic markup that can be used to better structure the data submitted to search engines.

Thanks to microformats, Google™ regularly [improves](#) its presentation of search results.

Dublin Core



Missing

This page does not take advantage of [Dublin Core](#).

Dublin Core is a set of standard [metadata elements](#) used to describe the contents of a website. It can help with some internal search engines and it does not bloat your code.

Domain Availability



Domains (TLD)	Status
wikipedia.net	in 2 years
wikipedia.org	This domain is booked
wikipedia.info	This domain is booked
wikipedia.biz	in 22 days
wikipedia.eu	This domain is booked

[Register](#) the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
qikipedia.com	This domain is booked
wikipedia.com	This domain is booked
wijjipedia.com	This domain is booked
wikupedia.com	This domain is booked
wikipipedia.com	This domain is booked
wioipedia.com	Available. Book it now!

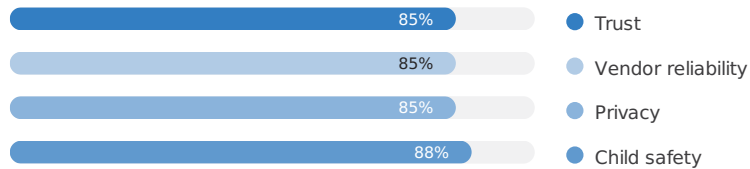
[Register](#) the various typos of your domain to protect your brand from cybersquatters.

Email Privacy

Good, no email address has been found in plain text.

Malicious bots scrape the web in search of email addresses and plain text email addresses are more likely to be spammed.

Trust Indicators



This data is provided by WOT™.

Safe Browsing



Yes

Great, your website is safe.

No evidence of [phishing](#) and/or [malware](#) has been detected.



Server IP

208.80.154.224

Server location: 🇺🇸 SAN FRANCISCO

Your server's IP address [has little impact](#) on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors. Search engines take the geolocation of a server into account as well as the server speed.

Use [DNSstuff](#) for comprehensive reports on your server.

Technologies

 Apache

Web server

 Varnish

Cache tool

Get to know the technologies used for your website. Some codes might slow down your website. Ask your webmaster to take a look at this.

Speed Tips



Congratulations! Your website's speed is fully optimized.

- ✓ Perfect, your server is using a caching method to speed up page display.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Perfect, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of [gzip](#).

Website speed has a huge effect on SEO. [Speed-up your website](#) so search engines will reward you by sending more visitors. Also, conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Missing



Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed. It is also good to install one extra tool to have a confirmation of the results.

Analytics Tools: [Google™ Analytics](#), [Quantcast™](#), [SiteCatalyst™](#), [Piwik™](#), [chartbeat™](#), [Clicky™](#), [ClickTale™](#), etc.

W3C Validity

Invalid: 2 Errors, 21 Warning(s)



Use valid markup that contains no errors. Syntax errors can make your page difficult for search engines to index.

To find the detected errors, run the [W3C validation service](#), or check [Validator.nu](#) to make sure you don't miss an error.

[W3C](#) is a consortium that sets web standards.

Doctype

HTML5

Declaring a [doctype](#) helps web browsers to render content correctly.

Encoding

UTF-8



Great, language/character encoding is specified.

Specifying language/character encoding can prevent problems with the rendering of [special characters](#).



✔ Social shareability



This website is very popular on Social Networks.

Facebook Likes	20937
Facebook Shares	55550
Facebook Comments	14737
StumbleUpon	8
Google™ +	78511
Twitter Backlinks	552

The impact of social media is huge for certain industries.

[Learn](#) how to [further engage](#) your social media audiences and create a consistent fan base. [Check these helpful tools](#) for managing your social media campaign.

Note: This data represents [social media influences](#) from your website's URL, it does not represent data from specific brand pages.



Local Directories

This is a list of the local directories where your business has been found. [Take care of your listings in local directories](#); since maps are now an integral part of search results, your [G+ Local page](#) may have more visitors than your website!

It is important to make sure that your business details are correct in each directory where you are listed. Find the directories in your country ([USA](#), [UK](#), [Spain](#), [France](#), [Canada](#), [Australia](#), [Brazil](#), and [India](#)) and enhance your listings with pictures, video, schedules and as many customer reviews as possible.

✓ Traffic Estimations

Very High



We use multiple tools to estimate web traffic, including [Google™ Trends](#) and [Alexa™](#).
Nevertheless, your analytics will provide the most accurate traffic data.

◉ Traffic Rank

6th most visited website in **the World**

6th most visited website in United States

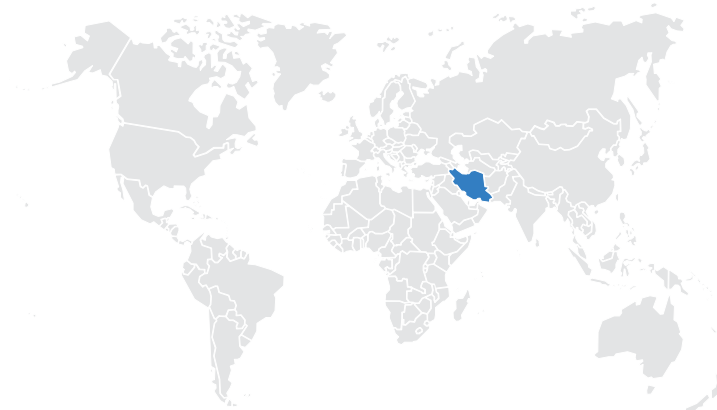
A low rank means that your website gets a lot of visitors.
Your [Alexa Rank](#) is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.
Reviewing the [most visited websites](#) by country can give you valuable insights.
[Quantcast](#) provides similar services.

◉ Adwords Traffic

0%

This is an estimation of the traffic that is being bought through [AdWords™](#) vs. unpaid Organic Traffic.
This data is provided by [SEMRush™](#).

◉ Visitors Localization



Popular Countries	ccTLD	Status
Iran	wikipedia.ir	This domain is booked

We recommend that you [book the domain names](#) for the countries [where your website is popular](#). This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.