



Your website score

Review of cbc.ca

Generated on 2014-01-30

Introduction

This report provides a review of the key factors that influence the SEO and the usability of your website.


The rank is a grade, on a 100 points scale, that represents your Internet Marketing Effectiveness. The algorithm is based on 50 criteria, including search engine data, website structure, site performance, and others.

A rank lower than 40 means that there is a lot of areas to improve. A rank above 70 is a good mark and it means that your website is probably well optimized.











Our reports provide actionable advices to improve a site's business objectives. Please contact us for more information.

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President
Market Mechanics
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Iconography

-  Pass
-  Moderate
-  Fail
-  FYI
-  High impact
-  Medium impact
-  Low impact
-  Very hard to solve
-  Hard to solve
-  Easy to solve

✓ Traffic Estimations

Very High

We use multiple tools to estimate web traffic, including [Google™ Trends](#) and [Alexa™](#).
Nevertheless, your analytics will provide the most accurate traffic data.

🔍 Traffic Rank

1017th most visited website in **the World**

33th most visited website in Canada

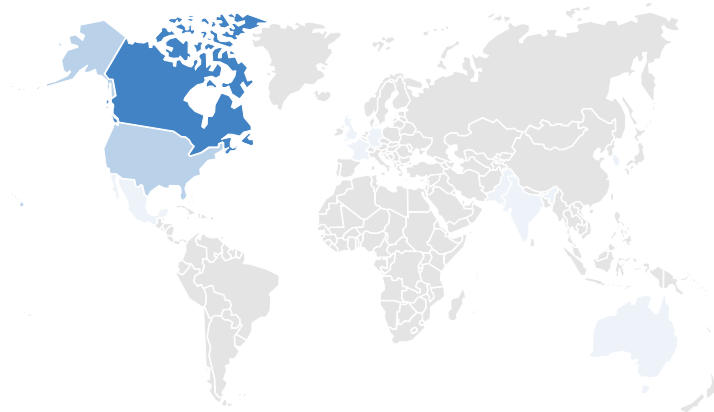
A low rank means that your website gets a lot of visitors.

Your [Alexa Rank](#) is a good estimate of the worldwide traffic to your website, although it is **not 100 percent accurate**.

Reviewing the [most visited websites](#) by country can give you valuable insights.

[Quantcast](#) provides similar services.

🔍 Visitors Localization



5 56

| N° | Popular Countries (ccTLD) | Status | Expiration |
|----|---------------------------|--------|---------------------------------|
| 1 | cbc.ca | | 0 Year(s) 10 Month(s) 18 Day(s) |
| 2 | cbc.us | | 2 Year(s) 2 Month(s) 27 Day(s) |
| 3 | cbc.in | | 1 Year(s) 0 Month(s) 21 Day(s) |
| 4 | cbc.co.uk | | - |
| 5 | cbc.com.mx | | 0 Year(s) 11 Month(s) 22 Day(s) |
| 6 | cbc.kp | | - |

We recommend that you [book the domain names](#) for the countries [where your website is popular](#). This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



Local Directories

**Canadian Broadcasting Centre**

250 Front Street West,
Toronto
CANADA
+1 416-205-3311

**Canadian Broadcasting Corporation (CBC)**

250 Front St W, Toronto
CANADA

**Canadian Broadcasting Corporation**

250 Front Street W, Toronto
CANADA
4162053311



This is a list of the local directories where your business has been found. Take care of your listings in local directories; since maps are now an integral part of search results, your [G+ Local page](#) may have more visitors than your website!


It is important to make sure that your business details are correct in each directory where you are listed. Find the directories in your country ([USA](#), [UK](#), [Spain](#), [France](#), [Canada](#), [Australia](#), [Brazil](#), and [India](#)) and enhance your listings with pictures, video, schedules and as many customer reviews as possible.

Online Reviews

 2013-10-26 22:12

Mudt stop on any T.O. trip – **Gordon D.**


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 2013-09-24 06:10 

"George Strombouloupoulos Show" The Good: A taping of George Strombouloupoulos first brought me here. The building is of course huge and the studio has been... –



Sis W.

[Show more](#)

 2013-09-09 14:31

Catch tiff VIP's and CBC stars all festival week long at our free live show 1230-1 in the atrium. Popcorn and tiff/cbc prizes too! – **Steve H.**

[Show more](#)

 2013-07-23 20:45 



Historical significance for every Canadian in Toronto, Canada, and around the world. The building features shops, an amazing centre atrium and free tickets to the filming of CBC television shows. – **Peter Paul**

[Show more](#)

 2012-12-31 15:38


L'émission matinale de la première chaîne est excellente!;) – **Jean-Philippe B.**

[Show more](#)

 2012-12-11 23:34 


Dynamically excellent – **Danno Zarek**

[Show more](#)

 2012-04-23 12:05

Run when you see thru big door closed – **Mike H.**

[Show more](#)

 2012-04-16 14:40


Try the craft room and the catering! – **Germain W.**

[Show more](#)

 2011-10-31 13:45

Be sure to check out the CBC store... Very cool stuff... Cheera – **Cocktail Deeva**

[Show more](#)

 2011-08-11 14:29

Walk in the CBC shop facing Front Street to get all your favorite CBC gears and programs! – **Louis L.**

[Show more](#)

These are the latest reviews of your business that can be found in local directories. Surveys show that 90 percent of customers say buying decisions are influenced by [online reviews](#) so take the time to make a good impression and [gather positive feedback](#). [Strategies for gaining reviews](#) may differ by audience or business type; in general, consider asking for reviews, making it easy to send in feedback and having a prominent social presence.



✔ Social shareability

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Awesome! Your website is very popular on Social Networks.

| | | | |
|-----------------|-------|---------------------|-------|
| Facebook Likes | 25408 | Twitter Backlinks | 4641 |
| Google™ + | 457 | Delicious Bookmarks | 61 |
| Facebook Shares | 871 | Facebook Comments | 18522 |
| StumbleUpon | 54920 | | |

The impact of social media is huge for certain industries.

Learn how to [further engage](#) your social media audiences and create a consistent fan base. [Check these helpful tools](#) for managing your social media campaign.

Note: This data represents [social media influences](#) from your website's URL, it does not represent data from specific brand pages.

✔ Twitter™ Account

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The Twitter™ Account **@CBC** is booked and it is linked to your website.

| | |
|--------------------|-------------------------------------------------------|
| Name | CBC |
| Followers | 30716 |
| Tweets | 3282 |
| Bio | Canadian Broadcasting Corporation. Canada Lives Here. |
| Location | Canada |
| Account Age | 5 years, 5 months, 2 days ago |

Your Twitter usage statistics look great. You can enhance them even more by [building connections with industry experts](#) and exchanging expertise or content. [Learn](#) from today's top Twitter-using brands.

Plus, here are a [few tips](#) to help create a Twitter promotion plan.